

Council Partnerships

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City of Parramatta

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**CITY OF
PARRAMATTA**

Water Savings Partnership



Sydney Water

- Build better relationships with customers
- Plan for future use and future growth

City of Parramatta

- Sustainability goals
- Reduced waste
- Support business

Business partners

- Sustainability goals
- Reduced cost
- Corporate image

Why Now

Finite levels of water

Dam levels < 50%

Water restrictions

Population

Any time is a good time to save on bills



A smiling man and woman shaking hands outdoors under a patio umbrella. The man is on the right, wearing a light blue shirt and a red tie, with a beard. The woman is on the left, wearing a white polka-dot shirt. They are both smiling and looking at each other. The background is a blurred outdoor setting with greenery and a patio umbrella.

You Get

Free assessment

- Identify leaks
- Inventory of water consumption points
- Recommendations
- Payback savings figures

Support

- Expertise and advice
- Some equipment
- Subsidy

Good image

Lower water bills

Assessment methodology



Targeting

A large, white, corrugated metal water storage tank is the central focus of the image. It has several white pipes connected to its top. In the foreground, a small plant with dark green, glossy leaves is visible. The background shows a wooden fence and some foliage. The lighting is bright, suggesting a sunny day.

- Leaks

- Fixtures

- Taps
- Sprayers
- Toilets

- Equipment

- Pumps
- Filters
- Pools
- Cooling towers

- Irrigation

- Rainwater

- Recycled water

Business Energy Advice

Australian Government

- Promote sustainability, reduce energy
- Affordable cost of energy
- Energy benchmarking

NSW Business Chamber

- Share the message / offer
- Promote sustainable business practice

City of Parramatta

- Share the message / offer
- Sustainability goals
- Combined programs and services

Businesses

- Lower energy bills
- Corporate Social Responsibility
- Good image

Grants and Incentives

Bin TRIM

- Free waste generation and recycling audit

Pitch for Good

- Sustainability theme for 2019
- Audience participation

Coffee voucher

- Select cafes
- Bring a keep cup – get free coffee
- Business encouraged to offer discounts
- Saves on cost of wasted cups – reduce waste



Other programs and events

Twilight sustainability markets

Tours of ethical and sustainable businesses

Clean up Australia Day (with businesses)

National Tree Day (with businesses)



Setting the example

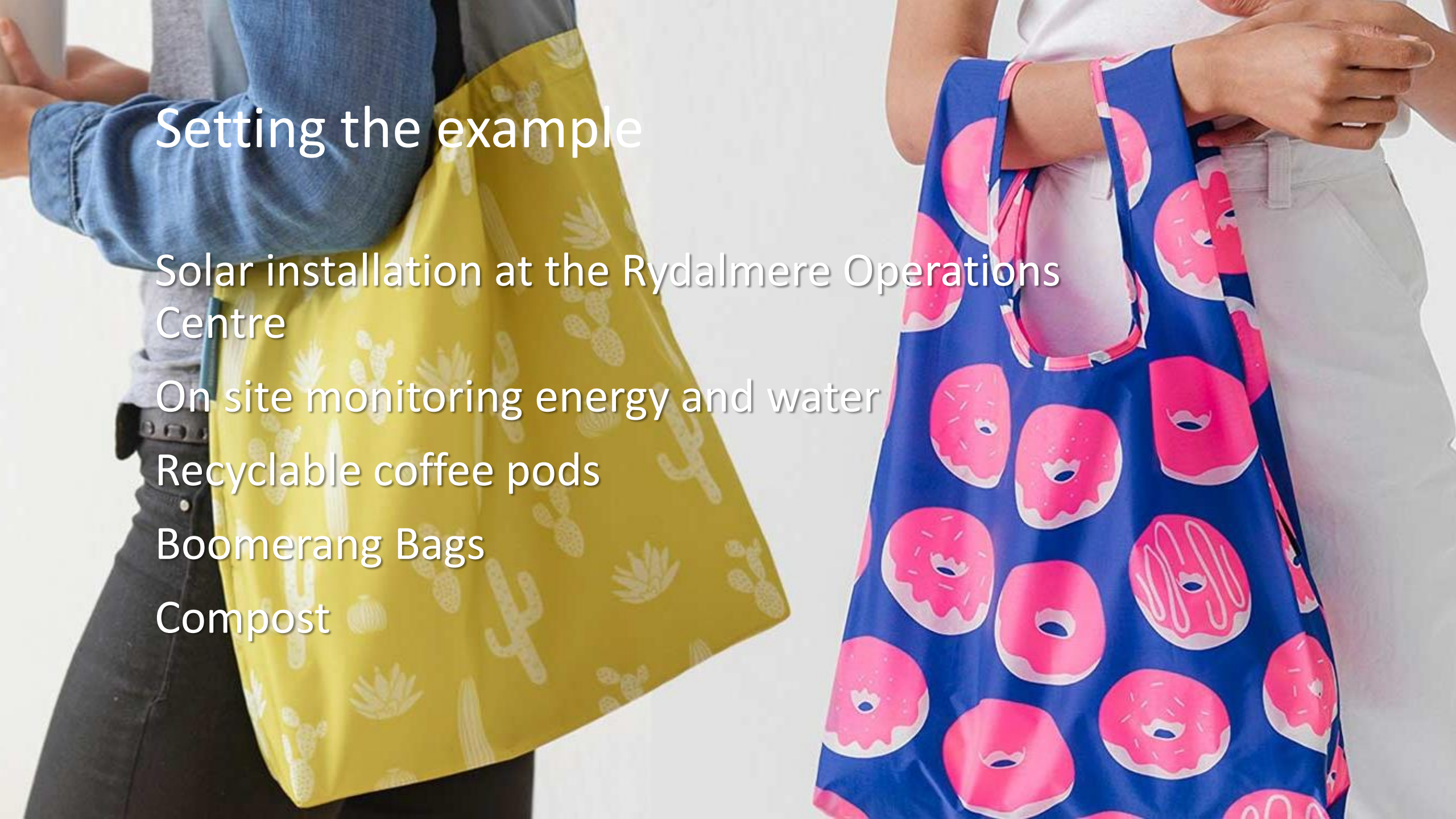
Solar installation at the Rydalmere Operations Centre

On site monitoring energy and water

Recyclable coffee pods

Boomerang Bags

Compost



Selected targets – from Environmental Sustainability Strategy

- 🌀 90% landfill diversion for council waste by 2038
- 🌀 Litter reduction by 40% by 2020 (NSW target)
- 🌀 Resource consumption from 8.2kg to 6.1kg by 2038
- 🌀 Reduce energy emissions by 60%



Contact

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